

# Responsible Investment Week Make Money, Responsibly

Oct. 28th - Nov. 1st #RIWeek19



## About Responsible Investment Week

Responsible Investment Week is a week dedicated to education and awareness about responsible investment (RI). The Responsible Investment Association (RIA) is coordinating a week of events across Canada with our Partners to promote learning about environmental, social, and corporate governance (ESG) issues that affect investments.

RI Week events will explore opportunities to invest in a more sustainable future, and provide attendees with opportunities to network with industry leaders, hear from ESG experts and catch up on the latest issues, trends and developments in the field.

## Become an RI Week Partner

We invite RIA Members to host an event that promotes learning about ESG issues and responsible investment. These events may focus on responsible investment trends and approaches more broadly or any environmental, social or governance issue. They may be geared to explicit constituent groups or more broadly/publicly oriented. The RIA will provide you with marketing support and tools to help promote your event.

### The RIA will provide RI Week Partners with the following promotional support:

- Event advertising on the RIA website: [www.riacanada.ca](http://www.riacanada.ca) and at [www.riweek.ca](http://www.riweek.ca).
- Logo placement on the RI Week webpage.
- Logo placement on all marketing materials for RI Week.
- Branding support: RI Week logo to be included in your event marketing.
- Event listing in RIA newsletters and e-blasts to over 4,000 RI industry professionals
- Social media support including Tweets about your RI Week event.
- Infographics to share on social media to promote RI Week.

## More information

If you are interested in hosting an RI Week event or would like more information, please contact RIA Manager of Member Relations [Olga Bordatcheva: olga@riacanada.ca](mailto:olga@riacanada.ca)