

RIA Awards 2020 Results

Judge Name	COMBINED (11 Judges)	
Awards Category	Integration	Organizational
Awards Description	Recognizing RIA members who further the adoption and development of responsible investment practices among investment professionals by enabling the development of RI literacy and expertise, and implementing and enhancing RI policies, processes and principles.	
	Integration activities could include: - Projects/strategies designed to integrate RI into the individual's/ organization's investment practices - Improvements to internal processes, policies or staffing to support integration of RI into the individual's/ organization's investment practices - Staff training or education programs across different levels/areas of the organization to integrate RI into the individual's/ organization's investment practices	

Themes	Questions	Evaluation Criteria	WINNER	FINALIST	Score Range	
			Sustainalytics	Inspirit Foundation	Min	Max
			<i>Sustainalytics roll-out of flagship ESG Risk Ratings</i>	<i>100% Impact Portfolio</i>		
Originality						
Ambition	Describe your ambitions for the project/ initiative. What challenges did you expect, and what limitations did you have to overcome to be successful? Provide a measure of the scale of this project/ initiative relative to your resources (team size, AUM, time required).	How ambitious was the project, taking into consideration its scale relative to the organization and/or individual?	4.0	4.5	2.7	4.5
Innovation	Describe the innovative attributes of your project/ initiative. How did your project/ initiative take an innovative approach and/ or deliver an innovative outcome?	Did the project or initiative take a particularly innovative approach?	3.8	3.6	2.6	3.8
Uniqueness	Describe the unique attributes of your project/ initiative. Were you seeking to solve an issue or problem that you perceived was not previously well-addressed within your organization/ business/ clients, or among your competitors?	Is the project or initiative educating or developing skills for the target audience on a unique issue not commonly covered in the marketplace?	3.7	3.5	2.4	3.7
Theme Score			3.85	3.85	2.61	3.85
Design & Delivery						
Design	Identify the objectives , goals or success criteria you established for the project/ activity. The objectives could be quantitative and/ or qualitative in nature. Include timelines, scope, stakeholders involved, target audience where relevant. How did you track your progress?	Is the project or initiative designed with a clear goal in mind?	4.0	3.8	2.6	4.0
Methodology	Describe the methodology or approach you took in developing the project/ initiative.	Is the Award entrant's methodology or approach clear?	3.7	3.8	3.2	3.9
Accessibility	Describe how accessible your project/ initiative was for its stakeholders. What communication channels did you use to reach the stakeholders? Was the project/ activity widely accessible or available on a limited scale (for example, via webinar or in-person only)?	Were education projects and initiatives widely accessible, or only available on a limited scale (for example, in-person only)?	3.9	2.4	2.3	4.0
Comprehensibility	Describe how you prepared the contents of the project/ initiative to be understandable for your stakeholders.	Are the contents of the project or initiative prepared in a way that is understandable for a wider audience (or target audience)?	3.5	3.6	2.4	3.6
Success	Describe the results or outcome of the project/ activity. Did you meet or exceed the success criteria you established for the project/ activity? What were your learnings from the project/ activity?	To what extent were the goals of the project or initiative achieved?	4.0	4.3	2.8	4.4
Theme Score			3.84	3.59	2.71	3.84
Influence						
Mainstream	Discuss how the project/ initiative contributes to making RI a more dominant trend in the Canadian investment industry. Did the project/ initiative reach an audience beyond the RI community?	Did the initiative reach a target audience outside of the RI community?	3.6	2.4	2.4	3.6
Impact	Describe the impact of the project/ initiative. To what extent does the project/ initiative benefit the RI community at large, the Award entrant, and/ or the Award entrant's clients (as applicable)? How was impact assessed?	Does the project or initiative benefit the RI community at large, or the Award entrant alone?	3.9	3.4	2.7	3.9
Momentum	Discuss your project/ initiative's momentum . To what extent did the project / initiative build on existing activities and/ or provide a direction for future activities? How does the project/ initiative support your long term commitment to responsible investment?	Does the project or initiative build on existing activities and/ or provide a direction for future activities? How does the project or initiative indicate a broader, long term commitment to responsible investment?	3.5	4.2	2.7	4.2
Theme Score			3.70	3.30	2.82	3.70
Final Score			11.38	10.73	8.13	11.38