

## 2021 RIA Leadership Awards Results

COMBINED (11 Judges)	
<b>Awards Category</b>	<b>INTEGRATION</b>
<b>Awards Description</b>	<p>Recognizing RIA members who further the adoption and development of responsible investment practices among investment professionals by enabling the development of RI literacy and expertise, and implementing and enhancing RI policies, processes and principles.</p> <p>Integration activities could include:</p> <ul style="list-style-type: none"> <li>- Projects/strategies designed to integrate RI into the individual's/ organization's investment practices</li> <li>- Improvements to internal processes, policies or staffing to support integration of RI into the individual's/ organization's investment practices</li> <li>- Staff training or education programs across different levels/areas of the organization to integrate RI into the individual's/ organization's investment practices</li> </ul>

		WINNER	FINALIST	Range of Scores	
		BCI	Inspirit Foundation	<i>Minimum</i>	<i>Maximum</i>
Themes	Questions	BCI's ESG Risk and Opportunities Framework	100% Impact Portfolio		
<b>Originality</b>					
<b>Ambition</b>	Describe your ambitions for the project/ initiative. What challenges did you expect, and what limitations did you have to overcome to be successful? Provide a measure of the scale of this project/ initiative relative to your resources (team size, AUM, time required).	4.1	4.1	2.6	4.1
<b>Innovation</b>	Describe the innovative attributes of your project/ initiative. How did your project/ initiative take an innovative approach and/ or deliver an innovative outcome?	4.2	3.2	2.9	4.2
<b>Uniqueness</b>	Describe the unique attributes of your project/ initiative. Were you seeking to solve an issue or problem that you perceived was not previously well-addressed within your organization/ business/ clients, or among your competitors?	3.5	3.5	2.5	3.6
<b>Theme Score</b>		<b>3.91</b>	<b>3.61</b>	2.7	3.9
<b>Design &amp; Delivery</b>					
<b>Design</b>	Identify the objectives, goals or success criteria you established for the project/ activity. The objectives could be quantitative and/or qualitative in nature. Include timelines, scope, stakeholders involved, target audience where relevant. How did you track your progress?	3.7	3.8	2.9	3.9
<b>Methodology</b>	Describe the methodology or approach you took in developing the project/ initiative.	4.2	3.6	1.9	4.2
<b>Accessibility</b>	Describe how accessible your project/ initiative was for its stakeholders. What communication channels did you use to reach the stakeholders? Was the project/ activity widely accessible or available on a limited scale (for example, via webinar or in-person only)?	3.2	2.2	1.6	3.5
<b>Comprehensibility</b>	Describe how you prepared the contents of the project/initiative to be understandable for your stakeholders.	4.0	3.7	2.2	4.0
<b>Success</b>	Describe the results or outcome of the project/ activity. Did you meet or exceed the success criteria you established for the project/ activity? What were your learnings from the project/ activity?	3.2	4.2	2.3	4.2
<b>Theme Score</b>		<b>3.65</b>	<b>3.51</b>	2.3	3.7
<b>Influence</b>					
<b>Mainstream</b>	Discuss how the project/ initiative contributes to making RI a more dominant trend in the Canadian investment industry. Did the project/ initiative reach an audience beyond the project team?	3.1	2.6	2.6	3.6
<b>Impact</b>	Describe the impact of the project/ initiative. To what extent does the project/ initiative benefit the RI community at large, the Award entrant, and/ or the Award entrant's clients or the financial markets as a whole (as applicable)? How was impact assessed?	3.9	3.0	2.6	3.9
<b>Momentum</b>	Discuss your project/ initiative's momentum. To what extent did the project / initiative build on existing activities and/ or provide a direction for future activities? How does the project/ initiative support your long term commitment to responsible investment?	3.8	3.5	2.8	3.8
<b>Theme Score</b>		<b>3.61</b>	<b>3.06</b>	3.0	3.6
<b>Final Score</b>		<b>11.17</b>	<b>10.18</b>	8.1	11.2