

2022 RIA Leadership Awards Results

	COMBINED (11 Judges)
Awards Category	Integration
Awards Description	<p>Recognizing RIA members who further the adoption and development of responsible investment practices among investment professionals by enabling the development of RI literacy and expertise, and implementing and enhancing RI policies, processes and principles.</p> <p>Integration activities could include: -Projects/strategies designed to integrate RI into the individual's/ organization's investment practices -Improvements to internal processes, policies or staffing to support integration of RI into the individual's/ organization's investment practices -Staff training or education programs across different levels/areas of the organization to integrate RI into the individual's/ organization's investment practices</p>

Themes	Questions	WINNER	FINALIST	Range of Scores	
		RGP Investments / Standop Program	Manulife Investment	Minimum	Maximum
		RI Advisor Toolkit Launch	The Integration Progression Level Ratings of Manulife Investment Management		
Originality					
Ambition	Describe your ambitions for the project/initiative. What challenges did you expect, and what limitations did you have to overcome to be successful? Provide a measure of the scale of this project/initiative relative to your resources (team size, AUM, time required).	3.6	3.5	3.4	3.6
Innovation	Describe the innovative attributes of your project/initiative. How did your project/initiative take an innovative approach and/or deliver an innovative outcome?	3.0	2.9	2.8	3.4
Uniqueness	Describe the unique attributes of your project/initiative. Were you seeking to solve an issue or problem you perceived in the market that was not previously well-addressed?	3.2	3.1	2.7	3.3
Theme Score		3.20	3.20	3.00	3.30
Design & Delivery					
Design	Identify the objectives, goals or success criteria you established for the project/initiative. The objectives could be quantitative and/or qualitative in nature. Include timelines, scope, stakeholders involved, target audience where relevant. How did you track your progress?	3.1	3.09	3.1	3.6
Methodology	Describe the methodology or approach you took in developing the project/initiative.	2.8	3.18	2.8	3.2
Accessibility	Describe how accessible your education project/initiative was for the market. What marketing/communication channels did you use to reach your target audience? Was the project/initiative widely accessible or available on a limited scale?	3.5	2.73	2.2	3.5
Comprehensibility	Describe how you prepared the contents of the project/initiative to be understandable for your target audience.	3.6	3.09	2.6	3.6
Success	Describe the results or outcome of the project/initiative. Did you meet or exceed the success criteria you established for the project/initiative? What were your learnings from the project/initiative?	2.6	3.91	2.6	3.9
Theme Score		3.10	3.20	2.90	3.20
Influence					
Mainstream	Discuss how the project/initiative contributes to making RI a more dominant trend in the Canadian investment industry. Did the project/initiative reach an audience beyond the RI community?	3.2	3.36	2.3	3.4
Impact	Describe the impact of the project/initiative. To what extent does the project/initiative benefit the RI community at large, the Award entrant, and/or the Award entrant's clients (as applicable)? How was impact assessed?	3.3	3.09	3.1	3.3
Momentum	Discuss your project/initiative's momentum. To what extent did the project/initiative build on existing activities and/or provide a direction for future activities? How does the project/initiative support your long term commitment to responsible investment?	2.8	2.82	2.6	2.8
Theme Score		3.10	3.10	2.6	3.1
Final Score		9.46	9.44	8.88	9.46

Note: for the purposes of awarding a winner, these results were considered a tie. As a tie-breaker, the winner was determined based on the greatest number of 5 scores (highest score in a category) given by the Judges

Counts (for tie-breakers)			
5s	19	9	