

Our Why, What, and How



Our Purpose

Why we exist



Our Vision

What we aspire to/our future state



Our Mission

What we do, how, and for whom



Our Strategic Pillars

Core belief principles - A set of directions the RIA will hold itself accountable to/align its strategic plan to/reasons to believe in its mission, vision and purpose



Our Core Operating Foundation

Firmly entrench Responsible Investment in Canada's financial ecosystem

Be the trusted voice and advocate for the advancement of Responsible Investment in Canada

Drive the growth and development of Responsible Investment in Canada in support of its members

Build Community

Drive Change & Influence Policy

Educate & Inspire

Build and maintain cross-cutting operational excellence to ensure long-term resilience and sustainability of the organization